Big & Tall Fest gives proceeds to New Concepts for Living

By Tom Warnick (Rutherford) - July 24, 2025



Big & Tall Recording

On July 19, in the middle of Disability Pride Month, Big & Tall Recording held its first annual <u>Big & Tall Fest</u> in Rutherford. The 10-hour-long music festival was held at the Williams Center, with 100 percent of the proceeds going to <u>New Concepts for Living</u> (NCFL), New Jersey's premier provider of services for adults with intellectual and developmental disabilities (I/DD), located in Paramus. The event raised thousands of dollars for NCFL.

The festival brought together over 600 attendees, 140-plus volunteers and 28 bands, including a special needs choir that kicked off and set the tone for the event. Performers included up-and-coming artists and musicians, some of whom had personal ties to the cause.

"This festival serves as a platform to showcase the exceptional local talent we have the privilege of working with regularly, united in creating an event that is uplifting, joyful and inclusive — all in support of a cause that holds great significance to us," said Gabe Valle, co-founder of Big & Tall Recording.

"NCFL is so appreciative of our partnership with Big & Tall Recording," said Sharon Scimeca, director of development at NCFL. "This music fest not only raised funds for the life-changing support services we offer the I/DD population but also highlights the dire need for these programs and how NCFL is leading the way in providing the best care possible for this underserved population."

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